Volume 2015, Issue 1

## It's Your Business News

# Auburn Chamber of Commerce Christmas Retail Promotion a Success!

The Auburn Chamber of Commerce held their annual Christmas promotion from November 20th to December 20th. The promotion included the receipt drawings which required participants to spend a minimum of \$5 at a participating Chamber business and write their name and number on the back of the receipt. Drawings were held on December 1st, 8th, 15th and 22nd. Winners were announced weekly in the Nemaha County Herald and live on B103 Radio.

In 2014, we saw an increase in businesses that participated with a total of 62 businesses that donated Chamber Bucks, merchandise or both. These generous businesses donated over \$3,100 which was used to make the weekly prizes. Because of their generosity, the Chamber was able to draw four winners each week with a total of 16 winners.

The Auburn Chamber of Commerce would like to thank all of those businesses that donated items for the promotion. Without their generosity it would not have been a success. The Chamber would also like to thank everyone who shopped local this holiday season.

A BIG THANK YOU TO THE FOLLOWING BUSINESSES:

FOLLOWING BUSINESSES:
A-1 Cellular
Amigos
Arbor Manor
Auburn Chiropractic Clinic
Auburn Memorial Library
Auburn Plumbing & Heating
BCom Solutions
Bowldog Alley
Bulldog Auto Supply
Casey's General Store
Cody's USave Pharmacy
Country Handmades
Dairy Sweet
Dutch Pantry
El Portal

Flower Country & Gifts The Flower Shoppe Glenn's Corner Market Great China Buffet Haircutters Hairitage Salon

Esser Flooring

Hair-N-More Hickory Road BBQ Hunters Headquarters Lifetime Vision Center

Lynch's Hardware Meyer Earp Auto Center

. . . . . . . .

NE Rescued Treasures Nemaha Country Market Nemaha County Herald Orscheln Farm & Home

Pizza Hut Serendipity

Shell Speedee Mart Shopko Hometown

Sonic

Southeast Design St. Francis Gift & Thrift Auburn State Theater

Stutheit Implement

Subway Sun Mart

Tonya Ritter Photography

Village Design Whiskey Run

Whiskey Run Creek Winery American Dream Real Estate

Ariens Company

Auburn State Bank

B103 Radio

Carson National Bank

Casey Agency

**Edward Jones Investments** 

**Engles Agency** 

Farm Bureau Financial Services First National Bank of Johnson German Mutual Insurance

Good Samaritan Society Hemmingsen Funeral Home Nemaha County Hospital

Peggy Kuser-CPA.

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Auburn Chamber of Commerce Christmas Retail Promotion

- 62 participating businesses made donations
- 16 winners received prizes on the first four Mondays in December
- Over \$3,100 were given away during this promotion in merchandise and Chamber Bucks

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### Paint it Priceless Closing Their Doors on January 31st

Paint it Priceless has been a fixture on Courthouse Square for several years. However, on January 31, 2015 they will be closing their doors.

Paint it Priceless will still remain open during their regular business hours for the month of January. These hours are Thursday to Saturday from 12:00 pm to 7:00 pm. Last seating is at 5:30 pm.

The last day that you can paint will be on January 24th and the last day to pick up your items will be on January 31st. Any pickups after the 31st will be done by

email.

All pottery will be 50% off and the sitting fees will be the regular price.

If you would like more information, please contact Kris at paintitprice-less@yahoo.com or you can call the store at 402-274-1477. The building is also for sale.

The Auburn Chamber of Commerce would like to thank Paint it Priceless for their support over the years. We would also like to thank Kris for serving on the

Chamber of Commerce Board of Directors and also as the Chamber President. We wish Kris luck in her future endeavors.

#### **Paint it Priceless**

January 24th: Last day to paint

January 31st: Last day to pick up items

50% off pottery.

402-274-1477



### **2nd Annual Ugly Christmas Sweater Contest**

The Auburn Chamber of Commerce held their 2nd Annual Ugly Christmas Sweater Contest on December 17th. There were over 20 entries this year from various individuals and businesses.

The winners were: 1st place: Brent Comstock & Kendall Comstock from BCom Solutions. 2nd place: Wende

Bergmeier from BPW. 3rd place Mandie Simcoe from Lifetime Vision. Honorable mention went to Charlene Ross, Cassie Greene and Mandy Harrifeld from Good Samaritan Society. First, second and third places all received a festive ugly sweater button and their picture in the newspaper. Pictures of the winners are on page

The Auburn Chamber of Commerce would like to thank all of those who participated in the 2nd Annual Ugly Christmas Sweater Contest.

Start planning for 2015!



### Auburn Optimist presents Chocolate Festival on February 8th

The Auburn Optimist will be having their annual Chocolate Festival on Sunday February 8th from 2:00 pm to 4:00 pm. This event will take place at the Arbor Manor.

The Chocolate Festival includes

samples of chocolates from area restaurants, caterers and other organizations. There will also be a live musical performance.

The proceeds of this event go to the Auburn Optimist Youth Scholarship Program. More details will be available in the February newsletter. Or contact a local Optimists member.



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## January 2015

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1 NEW YEAR'S DAY	2	3
4	7pm Nemaha County Develop- ment Foundation Fund mtg @ Senior Center	6 Military Discount @ Orscheln's 12pm Rotary 1pm Marketing & Promo @ Pizza Hut	7 Senior Discount @ Shopko Senior Discount @ Orscheln's	8 12pm Ambassadors 6pm BPW @ City Hall	9 12pm Feeding 44 Distribution @ AWAC (Peru)	10 7am Optimists @ Café Metro
11	12 7pm City Council	13 Military Discount @ Orscheln's 12pm Rotary	14 Senior Discount @ Orscheln's	15 7pm Optimists @ Arbor Manor	3-8pm Teammates Soup Supper @ AHS Basketball Games	17
18 8am-12pm Knights of Columbus Public Breakfast @ Halligan Center	19 MARTIN LUTHER KING JR DAY  6pm Board of Directors @ Arbor Manor	20 Military Discount @ Orscheln's 12pm Rotary	21 Senior Discount @ Orscheln's	22 6-7pm St. Joseph's Table @ Halligan Center	23	24 7am Optimists @ Café Metro
25 4-6pm St. Joseph"s Catholic Church Chili Cook-off @ Auburn Senior Center	26	27 Military Discount @ Orscheln's 12pm Rotary	28 Senior Discount @ Orscheln's	29	30	31 7am Optimists @ Café Metro

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#### Join the Auburn Chamber of Commerce in 2015!

It's the beginning of a new year and a great time to join the Auburn Chamber of Commerce. Don't be fooled by our name, we welcome businesses from across Nemaha County and will do our best to promote your business!

The Auburn Chamber of Commerce membership dues run from January to December and include a lot of great opportunities for you to promote your business.

Any Chamber member can put information in our monthly newsletter which includes, sales, promotions,

anniversaries or anything you would like our 300+ email list to receive! We can also email information to this list for you too.

Don't forget our website. Your business, address and phone number will be posted on our webpage with a link to your website. Our website is also looking at getting an upgrade in 2015!

We also offer social media! Chamber members can have their information shared on our facebook page—Auburn Chamber of Commerce. Check us out and like our page today! The Chamber also offers fraud alerts via email and we provide New Resident bags to those who move to Auburn. Just give us a business card, coupon or item with your business's name on it and we will put it in the bag and give out to any new resident who signs up for utilities.

We also have great sponsorship opportunities. Chamber dues go towards many things including the Table Toppers seen in local restaurants and the banner maps that are new in 2014! For more information contact Suzie at 402-274-3521.

### Auburn Chamber of Commerce to offer Spring 2015 Internship

There will be a new face working at the Auburn Chamber of Commerce during the Spring 2015 semester. The Chamber has offered an internship to Peru State College student Millie Anderson.

Currently, Millie is a junior and is majoring in marketing at Peru State College. Millie is also a member of the Peru State College Student Senate.

Millie will be on hand to help with some of the event planning that occurs during the spring and will also be helping update some of the marketing materials for the Chamber of Commerce. Millie will also be joining Suzie on her visits to Chamber members.

The Auburn Chamber of
Commerce would like to welcome
Millie Anderson to the team and
look forward to
introducing her to
the Chamber
members.

### Mark your Calendars...It's Polar Plunge Time— March 7th

The Knights of Columbus will be helping sponsor the annual Southeast Nebraska Polar Plunge on Saturday March 7th.

The event will take place in Auburn at the Legion Park. Participants can dress up in their

finest costume, swimsuit or winter clothes and take the plunge in an industrial sized dumpster (don't worry, it's lined!).

Proceeds go to the Special Olympics Nebraska. There have

been local residents who have participated in these games and benefited from these funds!

Please look for more details on entry fees and fundraising information in the February newsletter. Page 5 It's Your Business News





**Chamber Board of Directors** 

Monday January 19th

6:00 pm Arbor Manor

Marketing & Promotions Meeting

Tuesday January 6th

1:00 pm Pizza Hut

As of December 1st:

Southeast Design & Pioneer Tanning will be operating on their Winter Hours. They will be closing at 7:00 pm, Monday— Friday.

Nemaha County Development Foundation Fund

Monday January 5th

7:00 pm Auburn Senior Center

Country Handmades

Winter Sale

January 8th to January 16th

Discounts on framed pictures, Christmas items and select home décor.

1213 J Street 402-414-5107

#### Feeding 44

Mobile Food Pantry for Nemaha
County

Friday January 9th

Distribution Starts at Noon
Al Wheeler Activity Center located on
Peru State College Campus.

Senior Day

at Shopko Hometown

Wednesday January 7th

15% off Certain Items

For Customers 55 years and up. Restrictions do apply. See store for details.

**Auburn Optimists Meetings** 

Café Metro @ 7:00 am

January 10th, 24th & 31st

Arbor Manor @ 7:00 pm

January 15th

Nemaha County Leadership Class

January 8th

8:30am - 4:00 pm

at the Nemaha County Courthouse

Board of Public Works Meeting

Thursday January 8th

6:00 pm City Council Chambers

City Council Meeting

Monday January 12th

7:00 pm City Council Chambers

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### Glenn's Corner Market

**December Bankroll Winners:** 

1- \$300 Winner

Bankroll for week of January 10th = \$ 300

Here is how it works: Every week get your card punched. On Saturday at 4 pm a name is drawn. If that person's card was punched that week they win the bankroll. The bankroll will then reset to \$100. If their card isn't punched the prize adds \$100 to it and rolls over to the next week.

Auburn Area Senior Dinner



St. Paul's Lutheran Church

Monday January 19th

Noon

Lunch is open to anyone 55 years and older.

2012 O Street 402-274-3834

Mark your Calendars!

\$

Nemaha Country Market will be closed January 1st to January 22nd for rest and cleaning.

## Village Designs



## January 2nd—January 24th

Village Designs will be redeeming their Village Vouchers.

See store for details.

923 Central Ave

402-274-4692



Mark your Calendars

Auburn Optimist Chocolate Festival

February 8th 2:00 pm - 4:00 pm

**Arbor Manor** 

#### Carson National Bank

Free Popcorn on **Fridays** 

Stop in and grab a bag while you do your banking!



St. Joseph's Catholic Church

Chili Cook-off

Sunday January 25th

4:00 pm - 6:00 pm

**Auburn Senior Center** 

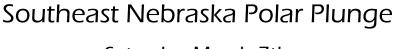
Free will offering

Entries accepted until January 23rd. Desserts & drinks will be available. Funds go to the building repair at

St. Joseph's.

For more information call 402-274-4831









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## THE **BROWNVILLE CONCERT SERIES** IS PROUD TO ANNOUNCE THEIR SILVER ANNIVERSARY SEASON... ...25 YEARS JUST FOR YOU!



Opera Omaha Chorus SING GREAT CHORUSES OF OPERA Sept. 13th • 2:00 & 7:00 Concerts



KT Sullivan & Jeff Harnar SING SONDHEIM" May 29:30:31









Stephen Waarts • Ji



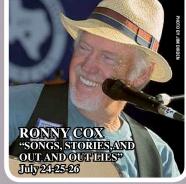




#### **PURCHASES TICKETS**

on Facebook or online at: www.brownvilleconcertseries.com or Call our Box Office: 402/825-3331







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## Auburn Chamber of Commerce Residential Light Contest





Second Place (above): Doug & Cindy Glenn

Third Place (left):
Harvey & Barb Lunzmann
Photos courtesy of Nemaha County
Herald.

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#### Winners of the Ugly Christmas Sweater Contest



From Left to Right: 1st place: Kendall Comstock & Brent Comstock—BCom Solutions, 2nd place: Wende Bergmeier—BPW

3rd place: Mandie Simcoe—Lifetime Vision Center, Honorable Mention—Charlene Ross, Cassie Green & Mandy Harrifeld—Good Samaritan Society.

Thank you to everyone who submitted entries for the contest!

The following businesses have joined the Auburn Chamber for 2015. If you have questions, please contact Suzie at 402-274-3521 or auburnchamberofcommerce@gmail.com

A-1 Cellular	Arbor Manor	Auburn Abstract & Title	Auburn Agency	Auburn Chiropractic Clinic	Auburn Dance Academy	Auburn Discount Liquor	Auburn Family Health Center
Auburn Housing Authority	Auburn Jaycees	Auburn State Theater	Auburn Rotary	Auburn Senior Center	Auburn Sport Shop	BCom Solutions	Bohl Plumbing & Heating
Bowldog Alley	Boy Scouts	Bulldog Auto Supply	Casey Agency	Casey's General Store	Dettmer Farm Service	Edward Jones Investments	Eggers Brothers
Engles Agency	Esser Flooring	Fankhauser, Nelsen Werts, Ziskey &Merwin	Farm Bureau Financial Services	Flower Country & Gifts	The Flower Shoppe	German Mutual Insurance	Glenn's Corner Market
Good Samaritan Society	Jim & Kathy Grant	Great China Buffet	Grimm's Gardens	Haircutters	Hairitage Salon	Hall Funeral Chapel	Edwin & Peggy Johnson
Knights of Columbus	Peggy Kuser– CPA	Willard Kuhlman	Lifetime Vision Center	Magnolia Metal Corp	Mandy Hall Photography	Meyer Earp Auto Center	NE Rescued Treasures
Neighbor to Neighbor	Nemaha County Development Foundation Fund	Nemaha County Extension	Nemaha County Hospital	Nemaha County Ministerial Association	Nemaha Valley Museum	Daryl & Jackie Obermeyer	Peru State College
Pieters Construction	St. Francis Gift & Thrift	Schendel Pest Control	SENDS	Southeast Design	Stor-N-Lock	Striggow's Southside Body Shop	Stutheit Implement
Sunny 101 (KNZA)	TCB Contracting	Annie Thomas	Tonya Ritter Photography	Town & Country Vet Clinic	Union Bank & Trust	Wheeler Motels	Whiskey Run
Whiskey Run Creek Winery	Wilson Electric	Dennis Wittman	Mirror Image Salon	Serendipity			

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#### 2014 Winners of the Auburn Chamber of Commerce Christmas Retail Promotion



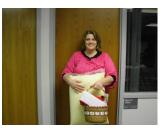






Above: Dec 1st: Blaine Boellstorff's Family (1st), Tammy Nooks (2nd), Jelayne Clark (3rd) & Quentin Keeler (4th)









Above: Dec 8th: Kent Reierson (1st), Julie Lavin (2nd), Logan Merz (3rd) & Rae Haffart (4th)









Above: Dec 15tht: Marva Moore (1st), Chet Harper (2nd), Debbie Meyer (3rd) & Janice Rush (4th)









Above: Dec 1st: Paula Murphy (1st), Cecilia Daniels (2nd), Jennifer Nichols (3rd) & Linda Kimes (4th)

Thank you to all of our Chamber members who donated to the Christmas promotion. And thank you to everyone who shopped local this holiday!

#### **Auburn Chamber of Commerce**



1101 J Street Auburn, NE 68305 www.auburn.ne.gov/chamber

Phone: 402-274-3521

Email: auburnchamberofcommerce@gmail.com

www.auburn.ne.gov/chamber

Want to know what is going on in Auburn and Nemaha County?

Then go to facebook and like the Auburn Chamber of Commerce organization page. We share Chamber member's information, weekly updates and other information. It's a great way to get information from all your favorite local businesses in one spot!



## **Upcoming Events**

Auburn Optimists Chocolate Festival Sunday February 8th

2:00 pm-4:00 pm





Singing Valentines
Friday
February 13th

President's Day



Monday February 16th